

Barrett Paradise Friendly Library -- Minutes of Meeting November 17, 2014

Present: John Seese, Maureen Siglin, Jane Niering, Carol Hillestad, Cindy DeLuca, & Eileen Durkin (by teleconference) Excused: Joyce Upright, Sunny Naus

An Executive Session was called at 5:32 to discuss personnel issues. The meeting resumed at 5:47.

Approval of October Minutes -- John moved and Maureen seconded, unanimous.
Treasurer's Report -- \$2,000+ is expected in November from the sale of Daniels Resort. Potential sale of the Elementary Center would produce additional revenue, likely in 2015. The e-Rate refund comes from a Federal program to support telecommunications for libraries and schools. Jane moved that the Treasurer's Report be filed for audit.

Library Director's Report Highlights

- Grants from Target and Commonwealth Libraries have been received for blocks and building tools for children. Two "Block Parties" a month are being scheduled. Toddlers who play with blocks score many cognitive gains -- in vocabulary, grammar, verbal comprehension, story telling, math success in later life, spatial skills and social skills.
- Low usage of e-materials is being discussed at the county level: Facebook ad can reach our service zip codes for \$25 a day (weekly ad?); consider a feature in the Record on county-wide e-materials; change the Zinio tab to Digital Magazine tab on our website; press release; e-book of the month in our email newsletter.

Building Report

- Karl Forssell has been ill, but he will shock the well soon.
- Several exterior lights are not working. Dave Price will see to them.
- Cindy bought 3 cases of 3 types of bulbs we use.

Fundraising

Friends Letter -- \$15,310 received from 223 families

Christmas Gathering -- 12/14 2 - 4 at the library. 13 baskets promised to date. Trustees are asked to contribute a food item.

Booklovers' Ball -- several people and couples have been asked to chair and are unable to. Jane suggested Annie Messina. Carol will follow up.

Cabin Fever Comedy Night -- if the Booklovers' Ball is not held, a community comedy night might replace it. This would be similar to the Buck Hill summer comedy night.

Eileen suggested it could be held at Mt Airy. More discussion needed.

Spring cocktail party -- Jane and Carol will meet with homeowner Steve Saslow.

Sanofi Pasteur -- a \$6,025 grant received for iPads and other electronics

Lehigh Valley Community Foundation -- Carol will follow up for their 2015 grant round.

Old Business

The 2015 budget was discussed. We have unofficial word that both Townships will increase millage for the library from .75 mills to 1.5 mills. Because it is not official until the Township budgets have been advertised and adopted, our 2015 budget is based on

the old millage. Compared to last year, expenses are about \$20,000 lower, reflecting the paid-off mortgage savings. Small increases in payroll include 25 cents per hour for part-time staff, an increase of from 2 - 3 percent, and a 1.7 percent cost-of-living increase for the Library Director. Eileen moved and John seconded approving this budget. Unanimous.

Slate of Officers -- Jane moved and John seconded waiving the requirement that the President may not succeed himself or herself more than twice. Unanimous. The slate of officers, presented at the October meeting: Carol Hillestad, President; Eileen Durkin, Vice President; Maureen Siglin, Treasurer; Wendy Price, Secretary. Jane moved and John seconded approval. Unanimous.

New Trustees -- John reported that Barrett Supervisor Loree Guthrie will join the board in 2015. Paradise Supervisor Gary Konrath also plans to join. Another board member from Paradise is needed.

Jane brought up the long-term planning we had discussed at a previous meeting, particularly as regards staffing and a potential assistant director. The first step in this is to understand existing job descriptions. Cindy assembled these and sent them to Carol in October. Other priorities have prevented moving forward on this, but it should be a goal for 2015.

New Business

Changing the board meeting day from the third Monday to the third Tuesday was discussed. This would eliminate conflict with Paradise Supervisor meetings, allowing our board members to attend those meetings as needed and allowing Paradise Supervisors to attend ours. John moved and Maureen seconded approval of changing the meeting day to the third Tuesday, starting in January. Unanimous.

2015 goals meeting report. Carol will circulate notes from this meeting, where library experts Mary Garm and Carrie Turner and county Teen Librarian Mary Ann Lewis discussed new service ideas with Cindy and Carol. (These notes are attached to the minutes.)

Jane asked whether we had marked the death of Scott MacLaren, Jill Elizabeth's husband, both staunch supporters of the library. Cindy will investigate purchasing books on entrepreneurship in his memory.

This is the last meeting for Jane and Sunny, who are rotating off the board. We thank them wholeheartedly for their contributions over the years. Eileen moved and Maureen seconded adjournment at 6:46.

Next meeting: Tuesday, January 20, 2015, 5:30 p.m.

Customer Survey

Your chance to win a \$50 Visa card

Which of these new library programs would you like to see?

Please tell us which of these services you or your family might use, on a scale of 1 - 5, where 1 means "very likely to use," and 5 means "very unlikely to use." (Please see eligibility guidelines, below.)

Programs for adults

____ Scanning family photos, important documents, scrapbooking templates, etc. to email, CD, or thumb drive for storage, backup, or other use.

____ "Crafternoon" -- with the guidance of a local artisan, try your hand at jewelry making, card making, handmade paper, felting, other crafts & take your creation home.

____ Professional document shredding -- bring financial, medical, or other sensitive records to be professionally shredded during Township clean up days.

____ "Book a Librarian" -- for personalized help with the e-reader or other device you received as a gift.

Programs for teens

____ "You & Your Money" -- managing money for teens, including using online banking, establishing credit, saving for a goal and budgeting.

____ "Teen Reading Lounge" -- led by a local admired teacher, teens read a book they choose, discuss it, and express their feelings about it in art, craft, music, poetry and other means.

Programs for children

____ Rainbow Looms, colorful rubber band bracelets, with supplies and help provided

____ Legos Hour using a large collection of Legos, working alone or with others.

____ "Just Ducky" duct tape crafts, with books, supplies and samples -- make & take!

Do you have another suggestion for a new program or service? _____

Residents of Barrett and Paradise Townships, age 13 and over are eligible. Only surveys which have been completely filled out will be included in the drawing for a \$50 Visa gift card (which has been donated by a library supporter). Complete and return this survey to Barrett Paradise Friendly Library at 6500 Route 191, Cresco 18326 or brfpubli@ptd.net by January 15, 2015. Print your name, email address or phone below to be entered in the drawing. **Thank you for your ideas!**